

Community Development Committee Director's Report October 3, 2022



Report Prepared By: Barbi Brewer-Watson, Samantha Rocknowski, Yorelly Villagomez

September 2022 ECDA Community Outreach Monthly Report

Prepared by:
Samantha Rocknowski
as of 9/26/2022



September Outreach Events

Hispanic Heritage
Celebration
Saturday, September 17
The Depot
2pm to 5pm

The ECDA had a table to share
information about the programs
and services available to our
residents.

2nd Ward Meeting
Tuesday, September 20th
at 6pm

This meeting was held at St. Pat's
Cafeteria.



September Outreach Events

KJHS Community
Resource Fair
Tuesday, September 27
from 5pm to 7pm

The ECDA had a table to share
information about the programs
and services available to our
parents and students.

Neighborhood Walks Initiative
September 2, 9, 16, 23, and 30*

The ECDA walks a neighborhood to connect with
residents and share ECDA program information
each Friday (weather permitting) at 2pm. Thus
far we have had the Salvation Army, Aunt
Martha's Clinic, United Families of Kankakee,
Riverside, Ascension Saint Mary, Duane Dean,
Prairie State Legal Services, Project Sun, KCCSI,
Vantage (Asbury), Kankakee United, and the
State's Attorney's Office join us along with the
Kankakee Police and some of the alderpeople!





→ 13

→ 13 A

FILM NEGATIVE



→ 14

→ 14 A

FILM NEGATIVE

FILM NEGATIVE

Neighborhood Walks Initiative

We knocked
on 280+
doors in
September!



Additional Outreach

Kankakee County Chamber of Commerce Ambassador Meetings

Next meeting is Friday, September 30

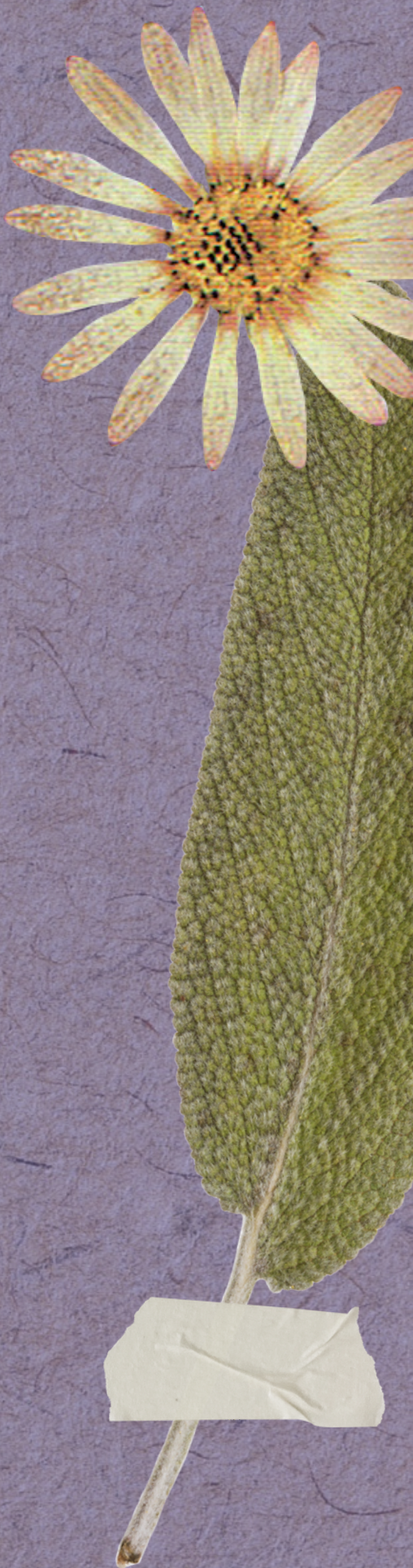
Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings Thursday, September 1

The ECDA has a staff members as president and secretary of this group and they are able to share City/ECDA updates.

Kankakee County Hispanic Partnership Meetings *No September meeting*

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.



Additional Outreach

Kankakee County Community Outreach Meetings

Wednesday, September 7

Professionals in communication outreach roles have been meeting together to share information and support each others' local events.

Strong Neighborhoods - Elm House Steering Committee Meetings Tuesday, September 20th

This committee has representatives from the City, KSD111, United Way, and residents of the 2nd and 6th wards. The house is at 591 S Elm St and you can stay up to date by joining the Facebook group - facebook.com/groups/elmhouse.



Media and Online Outreach

ECDA Monthly Update Email

The ECDA monthly update email has a contact list of 844 subscribers. Anyone can sign up for this email list. Please share social media posts encouraging people to sign up! The direct link for the sign up form is <http://eepurl.com/ham1yr>.

Newsletter sent September 7th:

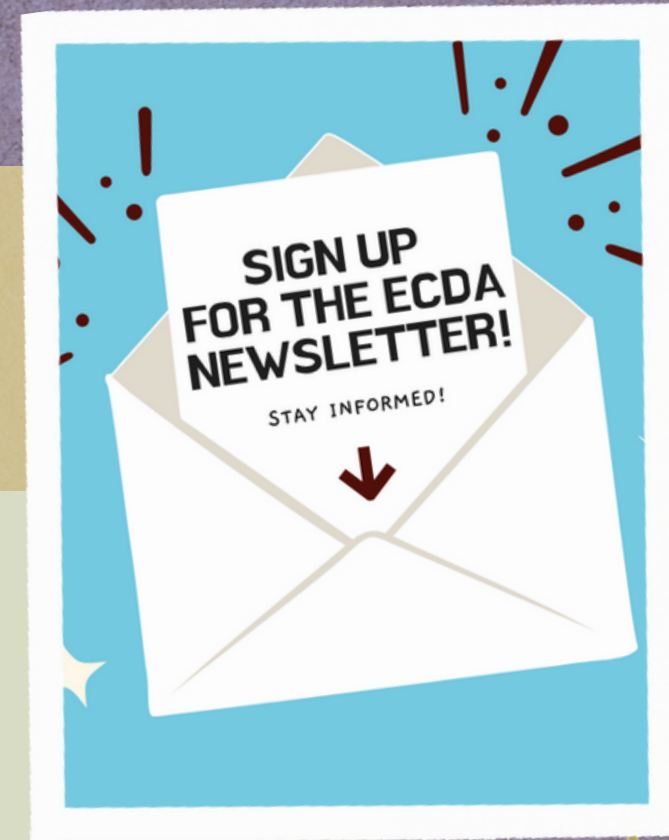
English newsletter sent to 832 people	Open rate 28.9%
Spanish newsletter sent to 14 people	Open rate 7.7%

Newsletter with blog sent September 22nd:

English newsletter sent to 844 people	Open rate 25.7%
Spanish newsletter sent to 14 people	Open rate 15.4%

New Contacts:

5 gained from signup link on social media posts in the last month
3 gained from form embedded on ECDA homepage in the last month



Media and Online Outreach

Press/Media Numbers, Social Media and Online Engagement

ECDA-related social media posts

43 posts between August 26 and September 25

Facebook Followers = 7,800+

Instagram Followers = 1,892

Twitter Followers = 1,436

Website Views for September (through 25th):

Total Page Views = 1,447 Program landing page = 203





Media and Online Outreach

No press releases

Daily Journal Articles:

8/31 - Community Calendar & Best Bets:

Week of Aug. 31-Sept. 6



Anticipated Upcoming Events



5th Ward Meeting
Wednesday, October 5th at 5:30pm

This meeting is being held in the Avis Huff Gym.

Community Clean-Up
Saturday, October 15th
Morning

More details are coming!

Halloween Downtown
Sunday, October 16th
10am to 4pm

The Kankakee Rotary Club's annual event is held in downtown Kankakee in the Farmers Market lot. The ECDA will have an activity and share program information!



Upcoming Events

Fall Fest
Saturday, October 22nd
12pm to 3pm

The Strong Neighborhood - Elm House, Youth Empowerment Program, and Ascension St. Mary's is hosting a Fall Fest at Community Cup.

1st Ward Meeting
Wednesday, October 26th at 5:30pm

Meeting still held on Zoom?

Kankakee Farmers Market
Saturday, October 29th
8am to 12pm

The ECDA will have a table at the Kankakee Farmers Market once a month all season to share information about our programs and upcoming events!



Lead

- 11 Projects Completed
- 12 Projects pending construction
- 141 applications since 2018

Rental Rehab Program

- 10 Applications Approved
- 0 Projects Completed
- 0 Projects in Construction

MIRA Program

- 10 Applications Approved
- 2 Projects Completed
- 3 Projects in construction

ECDA Waitlist

- 100 people currently on the waitlist

KARPPS

- 6 organizations from the first round currently completing grant agreements
- Second Round: 10 organizations picked up application packets, 6 submitted Letters of Intent - app deadline is October 14th

****updated as of 9/26/2022**

Healthy Homes

- working from the waiting list
- 0 Projects Completed
- 8 Projects in Process
- HH Coordinator joined team in August

Strong Communities

- Added APP \$37,500.00
- Coordinate with LB Grant
- Budgeting for DPW activities
- Need to spend funds

Land Bank

- Organizational Start Up
- Regular Board Meetings
- Will begin search for staff
- Landbank service agreement approved by County; report submitted to IHDA on Aug. 8/15/22

R3 Grant

- Grant ended in March
- waiting for final \$10,000.00 of funds to be received.
- copies of Housing Study available

****updated as of 9/26/2022**



Thank You